

2025 | My Future, My Choice Disability Expo Overview

increase your *impact*

an initiative of  impact institute

National Disability Expo Overview



Why Sponsor?

If your organisation works with people with a disability or you provide relevant services or products, our Expos are your opportunity to be seen as a leader in the Disability community. Our Expos provide high value opportunities to engage with disability service providers, relevant government departments and people who live with a disability, their carer's and families.

Sponsoring provides your organisation with exclusive key benefits to maximise your exposure at our Expos. Some of the key benefits we offer include prime booth positioning, branding on stage, inclusion in the stage scheduling, social media posts and blog features.

Sponsorship Packages

We have Platinum, Gold & Silver sponsorship opportunities for each Expo. We encourage you to contact our dedicated sales representative to discuss your plan in detail.

Platinum

Sydney, Brisbane, Melbourne	\$12,000 + GST
Gold Coast, Canberra	\$11,000 + GST
Nepean, Geelong, Hunter	\$10,000 + GST

Gold

Sydney, Brisbane, Melbourne	\$8,500 + GST
Gold Coast, Canberra	\$7,500 + GST
Geelong, Nepean, Hunter	\$7,000 + GST

Silver

Sydney, Brisbane, Melbourne	\$7,500 + GST
Canberra, Gold Coast	\$7,000 + GST
Geelong, Nepean, Hunter	\$6,500 + GST

In addition to our Platinum, Gold & Silver Sponsorship Booths, there are a number of additional sponsorship opportunities you may wish to consider.

Network Function Sponsor:

Sydney, Brisbane, Melbourne	\$4,500 + GST *T&Cs apply
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$4,000 + GST *T&Cs apply

Tea/Coffee Vouchers

Sponsor the free vouchers that will be issued to all exhibitors & sponsors in their exhibitor packs & redeemable at the Expo Cafe.

Sydney, Brisbane, Melbourne	\$4,500 + GST
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$3,500 + GST

Show Bag Sponsor

Brisbane, Melbourne, Sydney	\$6,000 + GST
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$5,000 + GST

Show Bag Insert

Other Organisations	\$450 + GST
ACNC registered	\$350 + GST

Exhibitor Packages

Exhibitor Booth Prices

Sydney, Brisbane, Melbourne

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	\$3,290 + GST	\$2,590 + GST
Exhibitor Single Booth (3x3)	\$3,790 + GST	\$3,290 + GST
Product Space (6x4)	\$7,000 + GST	
Vehicle Space (6x4)	\$7,000 + GST	
Vehicle Space (6x6)	\$7,000 + GST	

*Options for double booths available

Gold Coast, Canberra

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	\$2,790 + GST	\$2,490 + GST
Exhibitor Single Booth (3x3)	\$3,490 + GST	\$2,790 + GST
Product Space (6x4)	\$6,500 + GST	
Vehicle Space (6x4)	\$6,500 + GST	
Vehicle Space (6x6)	\$6,500 + GST	

*Options for double booths available

Geelong, Nepean, Hunter

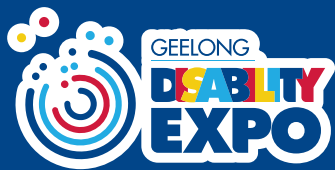
	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x2m)	\$2,690 + GST	\$2,190 + GST
Exhibitor Single Booth (3x2m)	\$3,090 + GST	\$2,590 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	
Vehicle Space (6x6)	\$6,000 + GST	

*Options for double booths available

Additional Booth Prices * Conditions Apply

All Expos	Community Table	\$600 + GST
Geelong, Nepean, Hunter	Small Business Booth	\$1,790 + GST
Gold Coast, Canberra	Small Business Booth	\$1,990 + GST
Sydney, Brisbane, Melbourne	Small Business Booth	\$2,190 + GST

Disability Expos 2025



MARCH 2025

geelongdisabilityexpo.com.au



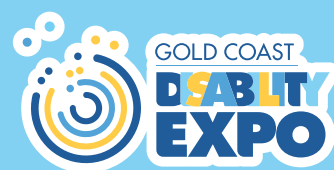
4 & 5 APRIL 2025

Penrith Valley Regional Sports Centre
nepeandisabilityexpo.com.au



9 & 10 MAY 2025

Newcastle Entertainment Centre
hunterdisabilityexpo.com.au



JUNE 2025

goldcoastdisabilityexpo.com.au



8 & 9 AUGUST 2025

Sydney Showground, Sydney Olympic Park
sydneydisabilityexpo.com.au



12 & 13 SEPTEMBER 2025

EPIC - Exhibition Park in Canberra
canberradisabilityexpo.com.au



31 OCT & 1 NOV 2025

Brisbane Convention & Exhibition Centre
brisbanedisabilityexpo.com.au

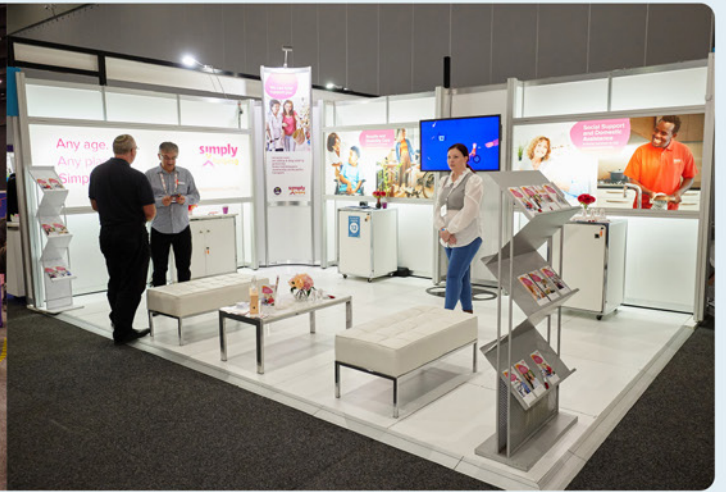


21 & 22 NOVEMBER 2025

Melbourne Convention & Exhibition Centre
melbournedisabilityexpo.com.au

Sponsor Booths

Platinum Booth



Gold Booth



Silver Booth



Vehicle and Product Space

Vehicle Space



Product Space



Exhibitor Booths

Exhibitor Booth



Exhibitor Booths

Small Business Booths



Community Tables



Disability 2023/24 Expo Overview

Exhibitors
1500+

50
million+
PR Reach

valuable
information
provided to
Expo attendees
by the NDIS

700+
All-Ability-Stage
Performers & Presenters

Over 35,000
Attendees

55,000+
registrations
to attend

attendee
approval rate
of **>90%**

**exhibitor
approval
rating of
> 90%**

attendee feedback



“The Disability Expo was an inspiring and well-organized event, showcasing the latest advancements in accessibility and support for people with disabilities. The variety of exhibitors, informative workshops, and engaging presentations provided valuable insights and resources. It was a fantastic opportunity for networking and learning about innovative solutions that promote inclusivity. Highly recommended.”

Gold Coast Disability Expo 2024 Attendee

Participants Feedback



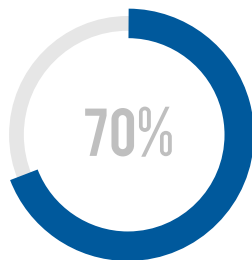
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



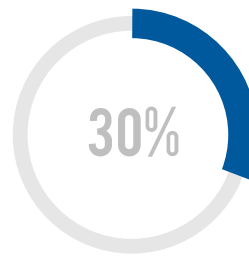
Overall how would you rate your experience at the Expo today?



Who attended?



people with a disability,
family and carers

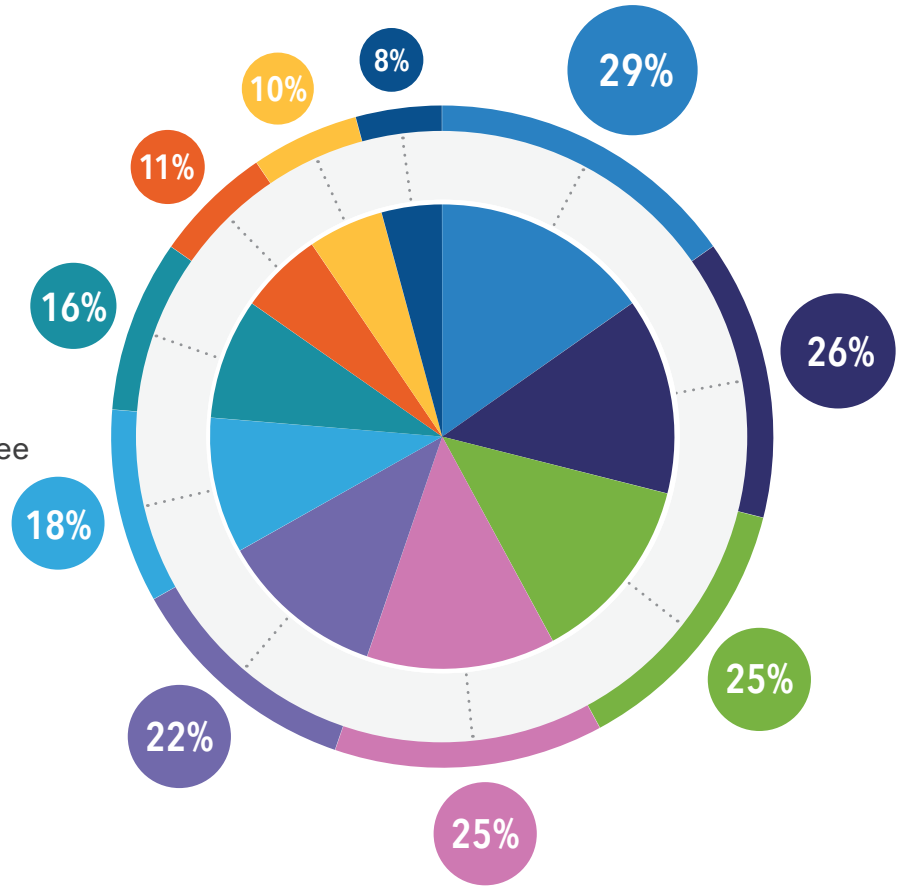


professionals
e.g. OT's, Physiotherapist and
other professionals

Attendee Feedback

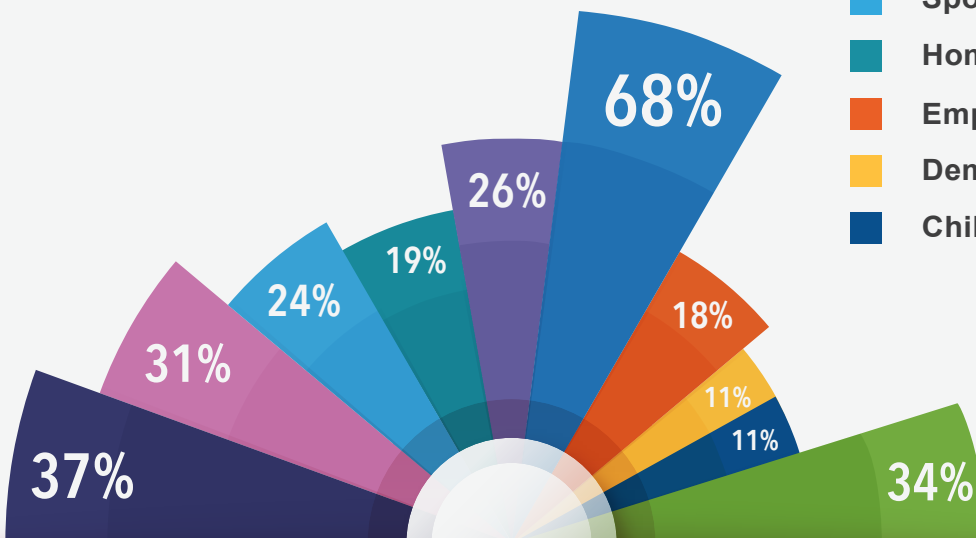
Category type of disability

- Not applicable / no disability
- Autism spectrum disorder
- Mental health conditions
- Physical disability / spinal / amputee
- Intellectual disability
- ADHD
- Other
- Acquired brain injury
- Deaf or hard of hearing
- Vision impairment



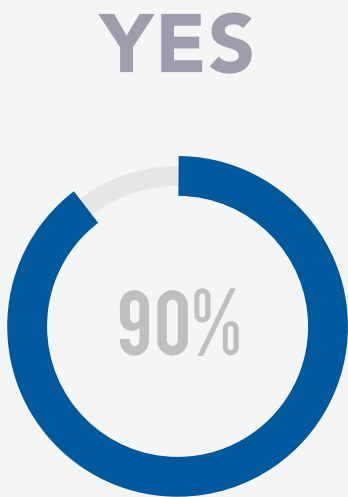
Reason for attending

- Connect with service providers
- Learn about NDIS
- Demo products / equipment & aids
- Assistive technologies & apps
- Leisure, social or performing arts
- Sport, fitness or recreational
- Home modifications
- Employment services
- Demo accessible vehicles
- Children's services



Attendee Feedback

What people enjoyed at the expo



Have you passed your details onto 1 or more exhibitors at the Expo?



Exhibitor Feedback



The range of exhibitors



The variety of people with a disability in attendance



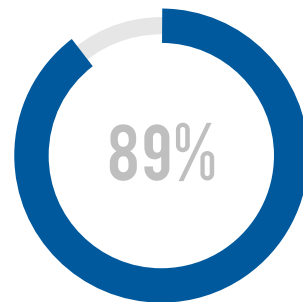
The entertainment provided for attendees



Event management



The number of Leads



exhibitors likely to exhibit at expos in the future



“Attending the Disability Expo as an exhibitor was an incredibly rewarding experience. The event was well organised, with a great flow of attendees who were genuinely interested in learning about our services. We had the opportunity to connect with a diverse audience, including individuals with disabilities, caregivers, and industry professionals. The expo provided us with a platform to showcase our students and highlight our commitment to inclusivity. We highly recommend this event to any organisation looking to make a meaningful impact in the disability community.”

Therapy and Dance Association



Public Relations & Media

Public Relations Highlights



Media Campaign – Print, TV, Radio & Digital



INTRODUCING WORKABILITY

Beyond Possible



Connecting employers
& people with disability

EVENT LOCATIONS & DATES

- > Brisbane - November 2024
- > Melbourne - November 2024
- > Wollongong - December 2024
- > Adelaide - February 2025
- > Geelong - March 2025
- > Virtual - April 2025
- > Hunter - May 2025
- > Gold Cost - June 2025
- > Darwin - June 2025

Join us



By sponsoring one of our community based expos you will place your name before the public as an organisation that cares about people and be actively involved in making a difference in their lives

Mark Jones CEO ImpactInstitute

Purpose.
Story.
Impact.



to exhibit or sponsor get in touch
impactinstitute.com.au/disability-expos/

Impact Institute Sponsor Information
impactinstitute.com.au/sponsors-exhibitors/

Email the team
events@impactinstitute.com.au

Contact Us
impactinstitute.com.au/contact-exhibitor-sponsor/

Sponsors, Vehicle & Product Booths, Multi-expo packages
0477 705 177
Heather Hopkins

Exhibitor (Charity and For-profit organisations), Small Business Booths, Community Tables
0499 553 394
Ibrahim Mohammed